

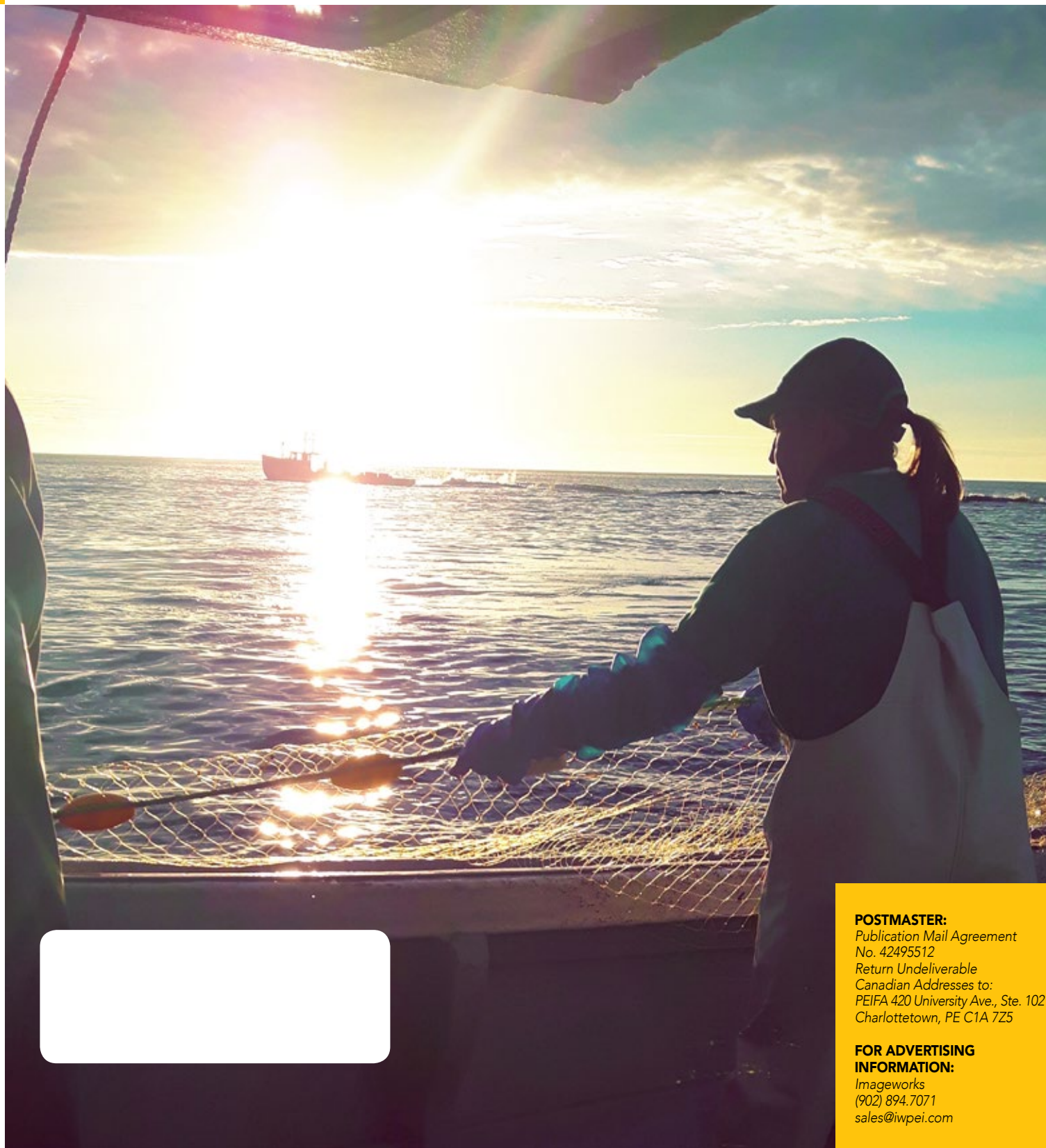
DECEMBER 2017



# PEI Fishermen's Association **NEWSLETTER**

THE VOICE OF ISLAND FISHERMEN

Central Northumberland Strait Fishermen's Association (CNSFA) Eastern Kings Fishermen's Association (EKFA) North Shore Fishermen's Association (NSFA)  
Prince County Fishermen's Association (PCFA) Southern Kings and Queens Fishermen's Association (SKQFA) Western Gulf Fishermen's Association (WGFA)



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## Report from our **EXECUTIVE DIRECTOR**

ALTHOUGH WE HAVE JUST COMPLETED MOST OF OUR PEI FISHING SEASONS FOR 2017, SEVERAL IMPORTANT ITEMS HAVE RECENTLY SURFACED THAT REQUIRE THE IMMEDIATE FOCUS OF THE PEIFA EXECUTIVE AND STAFF.

Just as our fishing community cannot predict year to year what catches will be, our staff at the PEIFA also experience unanticipated new issues. Four items that immediately come to mind are the designation of additional Marine Protected Areas (MPAs), the recent challenges of right whale deaths in the Gulf of St. Lawrence, a current proposal that would discharge a significant amount of fresh water into the Northumberland Strait and new oil and gas exploration in the Gulf.

We know that the ocean is a fluid environment (no pun intended) that is ever changing. Therefore discussions around where MPAs are located and what activities are allowed in these areas are important to all our fisheries.

In 2017 Canada has increased its' total MPA area from 1% to 5%. There is a further target of 10% to be finalized by 2019 and achieved by the end of 2020.

As an association we are making sure that effective and open consultation will take place and that the PEIFA is informed of new developments and any areas that are under consideration. This task is easier said than done as it is a process that is new to Canada, the Department of Fisheries and Oceans Canada (DFO) and fishing groups across Canada. Most of the new areas that contributed to the increase from 1 to 5% were primarily located on the West and Northern Coasts of Canada. There was some contribution from Eastern Canada as some existing MPAs were greenlighted to be included in the new target total.

As many harvesters know, the Gulf of St. Lawrence is one of the most bio diverse and commercially active fishing and shipping areas in North America. Striking a balance between protecting our resource and allowing important fisheries to continue will be challenging. Designated MPAs cannot just be a patch in the ocean where little or no activity takes place. In some cases some fisheries may be allowed to continue and others not. The PEIFA continues to object to any exemption that could potentially allow oil and gas development to take place but restrict or disallow fishing activities within an MPA.

We are fortunate to have the extensive scientific and species knowledge of Laura Ramsay and Melanie Giffen at the PEIFA to represent our collective interests at these important discussions and meetings. We still have a number of questions that need to be answered about the process for designating MPAs, the potential impacts to our fisheries and how they will

be assessed once in place. Data is being collected in countries such as Australia to make sure MPAs actually accomplish what they are set up to do.

The PEIFA has also been very proactive on the right whale file in terms of attending all meetings where information is being shared and potential mitigation strategies are being discussed. This is a high profile issue that is receiving international attention. The PEIFA is in the process of forming a new Whale Advisory Committee which will ensure that any new strategies that are being discussed for implementation are suitable and compatible with our local conditions. The factors contributing to these deaths are interconnected. Our focus as an organization has been to be well informed and also offer potential solutions to this problem. The current DFO focus is on the snow crab fishery but may expand to other fisheries so we need to be involved, informed and prepared.

A more recent challenge is a proposal that would see 90 Million litres of treated "fresh" water discharged on a daily basis into the Northumberland Strait from the Northern Pulp mill in Pictou. When mixed with salt water, fresh water floats which could be devastating to larvae of a number of the species we catch. Once again the PEIFA is "on" this file, making our concerns known. There are closed loop systems in use at other pulp mills. We feel this is the only option that Northern Pulp and the Government of Nova Scotia should be considering. The political issues are many and I won't cover all of them in this article, but suffice to say this is a hot button issue for the PEIFA and the harvesters of LFA 26A.

In terms of the "Old Harry" project (which would be located off the coast of Newfoundland and the Magdalen Islands), this project continues to be under consideration despite numerous delays and exploration permit extensions. Our concerns centre around the potential of a gulf wide oil spill (especially in winter) and the lack of expertise the applicant has in offshore oil and gas exploration and development. Current reserve fund levels related to oil and gas development are woefully inadequate to address any type of environment issue that could affect our fishing and tourism industries in Atlantic Canada.

Two years ago, none of these issues were on our industries' radar, but they cannot be ignored. These issues are over and above all the activity associated with species committees, Annual General Meetings tags and licensing and the regular day to day activities of a vibrant and engaged fishing organization.

These are busy times at the PEIFA but know that our dedicated staff is committed to effectively representing the concerns of Island harvesters with all Provincial and Federal governments.

“...As many harvesters know, the Gulf of St. Lawrence is one of the most bio diverse and commercially active fishing and shipping areas in North America...”

## OUR TEAM:

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## 2017 PEIFA

### BOARD OF DIRECTORS:

Bobby Jenkins, President PEIFA

Malcolm Ferguson, CNSFA

Lorne MacLeod, CNSFA

Lee Knox, PCFA

Shelton Barlow, PCFA

Francis Morrissey, WGFA

Craig Avery, WGFA

Jamie Gauthier, NSFA

Mitchell Jollimore, NSFA

Patrick Eastman, EKFA

Travis Gallant, EKFA

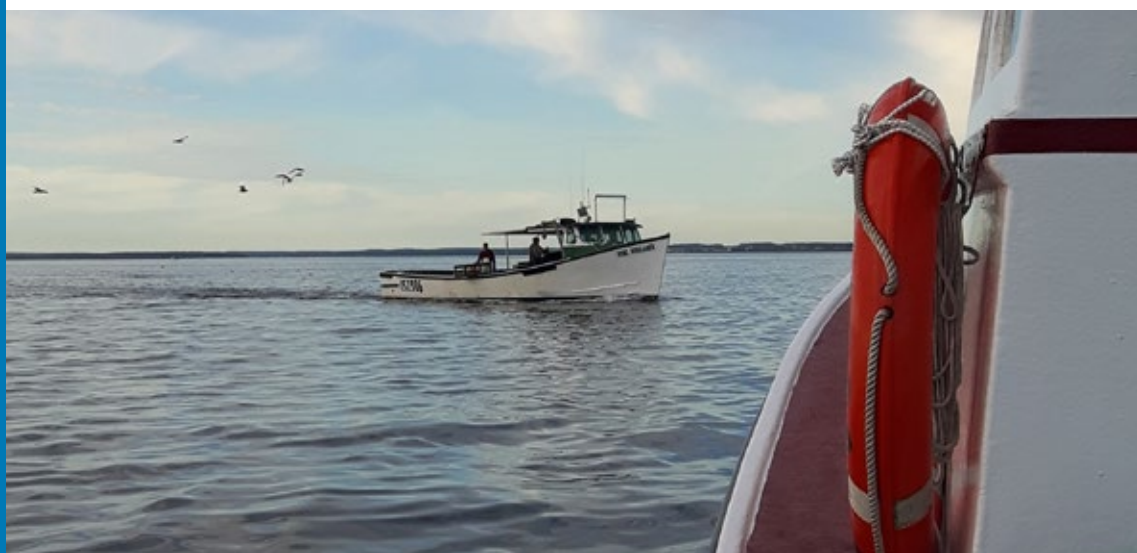
Chuck White, SKQFA

Wayne Campbell, SKQFA

PEIFA is looking forward to hosting its 3rd Annual Tradeshow! The PEIFA Tradeshow will be held February 23rd & 24th, 2018 at the Delta Prince Edward in Charlottetown.

The trade show is held in conjunction with the PEIFA's AGM and convention. The AGM and convention is open to all PEIFA members. The trade show is open to everyone and admission is FREE. Anyone who is interesting in renting a booth at the tradeshow can contact Sandra Gaudette at sandraigaudente@gmail.com.

MARK YOUR CALENDARS NOW FOR FEBRUARY 23rd and 24th, 2018!



## PEI FISHERMEN'S ASSOCIATION BURSARY OPPORTUNITY

The Prince Edward Island Fishermen's Association will be awarding a \$1000 bursary to two graduating high school students from each PEIFA local. Students must be graduating high school in June of 2018 and be entering post-secondary studies for the first time in the fall of 2018. Deadline is 4:30PM on Friday, April 13th, 2018.

For more information regarding these bursaries, please contact Stephen LaPierre at (902) 370-3013.



# PRESIDENT'S REPORT – BOBBY JENKINS



**The first thing I would like to mention is the staff of the PEIFA, the Advisory Boards and the Chairs for the Advisory Boards. We are fortunate in this Association to have the staff that commit themselves to the Association like our staff does. Also, all the hard work our Advisory committees do representing the fishers in PEI.**

**Lobster** – Although landings are staying relatively strong in all LFA's, prices are still an issue. The fall fishery in LFA 25 saw a drop off close to \$2 per pound from the 2016 season. Spring fishers, on May 23rd, saw a price drop of \$1.00 per pound for spring lobster which held for the remainder of the spring season. There were several explanations the PEIFA heard in regards to the price drop

such as the exchange rate, supply and demand, meat price is too high, and China demand was not as high in 2016. The PEIFA will continue to monitor the price for all Island lobster fishers. Hopefully, the new Lobster Commodity Board might be able to shed more light on the situation by February 2018.

**Groundfish** – The extension for the groundfish Halibut fishery seemed to be beneficial as very little quota remained after the fishery ended. The PEIFA and the Groundfish Advisory Board continue to try to attain more quota for the Island halibut fishery at every opportunity. Hats off to Laura Ramsay and Melanie Giffin of the PEIFA for all their hard work with the science file on this fishery.

**Herring** – The herring fishery in 16C&E reached their quota, although the prices didn't rise to what they were in 2016. In HFA 16G landings were down from 2016 and herring was late showing up. The Chairs from the Herring Advisory, Ken LeClair for 16C&E and Chuck White for 16G worked hard with their Advisory committees on the herring fishery. Hopefully 16G will see better landings in 2018.

**Tuna** – Although we have nothing official at the time of writing this message, the word coming out of ICCAT is that Canada will see a slight increase in tuna quota for 2018. There were

eight tags remaining as of November 20th for the 2017 quota. Prices for this fishery seemed to be on average with 2016. The Tuna Advisory Board will be meeting to decide how to move forward on the commercial fishery for 2018. I would also like to mention the Chair and Co-Chairs, Ken Drake, Brodie Creed, and Doug Fraser for all the hard work they put into the fishery with the advisory board. Doug Fraser was the PEIFA representative at ICCAT this year, thank you Doug. **Catch & Release** – After speaking with some charter boat captains involved in this fishery, their catches were on par with 2016.

**Toad Crab & Rock Crab** – Both of these fisheries have seen challenges in 2017 regarding the North Atlantic right whales in the Gulf. Meetings are to take place regarding this issue in the upcoming months.

On October 20th, myself and the Board of Directors met with the Federal Minister of Fisheries and Oceans, Dominic LeBlanc in Charlottetown. Several items were discussed including more halibut and tuna quota for the Island as well as a review of how quota is shared with other sectors. We also discussed more personnel for NOLS, Owner Operator policy, and North Atlantic right whales. In attendance were Patrick Eastman EKFA, Mitchell Jollimore NSFA, Wayne Campbell SKQFA, Chuck White SKQFA, Lee Knox PCFA and Malcolm Ferguson CNSFA.

Ian MacPherson and I attended the Minister Roundtable meeting in Moncton on November 9th regarding the North Atlantic right whales. The PEIFA will be monitoring the situation regarding the whales and what effects they might have on our fisheries in the future.

The PEIFA will continue to lobby the Provincial Government regarding two resolutions that were voted on and passed at the 2015 and 2016 PEIFA annual meetings in regard to having our own Provincial Minister of Fisheries.

Hoping all fishers and their families enjoy their Christmas and have a safe and prosperous New Year.

*Bobby Jenkins – President of the PEIFA*

# NORTH ATLANTIC RIGHT WHALES (NARW)

## INFORMATION BACKGROUNDER

- Right whales live at least 75 years.
- They are curious and acrobatic, often breaching and smacking the surface with their flippers and flukes (tails).
- Right whales generally dive for about 20 minutes at a time.
- Female right whales are generally larger than males.
- Females give birth to young every 2 to 6 years. Calves nurse for 1 to 2 years and remain close to their mothers until they reach sexual maturity at approximately 10 years of age.
- In 2016, the population was estimated to be about 450 animals.
- Right whales usually feed on one kind of food: tiny crustaceans called copepods.
- Like other baleen whales, such as the humpback, the right whale has no teeth; instead it has a series of fringed plates—called baleen plates—hanging from each side of its upper jaw.
- The right whale is a migratory species that frequents coastal waters.
- Right whales come to Atlantic Canadian waters to feed on rich supplies of their prey.
- In winter, female right whales migrate to coastal waters off the coasts of Florida and Georgia, which are important calving areas.

How to differentiate between 3 common whales while on the water; using the shape and height of their blow, the shape and size of their dorsal fin, or lack of and the shape and colour of the tail fluke.

Species	Size	Blow	Dorsal	Special Behaviour	Diet
<b>Fin Whale</b> <i>Finner</i> 	Adult 18-22 m Group 3-7	tree-shaped 5 m		Tail Rarely seen 	
<b>Humpback Whale</b> <i>Grampus, Treacher</i> 	Adult 11-15 m Group 1-3	Low and heart-shaped 3 m		Each with a unique white pattern underneath 	
<b>North Atlantic Right Whale</b> 	Adult 11-18 m Group 1-20	Distinct V-shape 5 m	No Dorsal Fin 	All black underneath 	

**Figure 1:** examples of identification methods used while on the water. [www.qfif.org/programs/conservation/marinecoastal-conservation/](http://www.qfif.org/programs/conservation/marinecoastal-conservation/)

Right whale critical habitat has been identified in the Grand Manan Basin (Bay of Fundy) and Roseway Basin (off southwestern Nova Scotia). Critical habitat is a place that a species relies on, because it provides conditions that the species needs for survival or recovery. Right whale critical habitat areas support the following functions: foraging, feeding, nursing, raising calves, resting and socializing. In 2017 there were fewer whales spotted in the Bay of Fundy than normal but a larger than normal number sighted in the Gulf of St. Lawrence. Indications are that this is a shift in ecology and not a one-year occurrence. The first sighting in the Gulf was reported on May 17, 2017 and sightings still continue as this is written on November 24th (see figures 1 and 2).

The Prince Edward Island Fishermen's Association Board of Directors have appointed a multi-species NARW working group for the island consisting of 14 fishers and scientists. Their goal is to discuss all issues surrounding the whales, how their presence in the Gulf affects each different fishery and how each fishery can assist DFO in protecting the whales while safely harvesting that species. The group will assist in the information chain ensuring the Board receives valuable ideas from each different species advisory as well as each advisory receiving information from the Board of Directors as they receive it. At the time of writing this the first meeting is targeted in December with a representative from the DFO Species at Risk group in attendance to ensure the new working group has all the facts prior to getting started.

**Figure 2:** Sightings of North Atlantic Right Whales in the Gulf of St. Lawrence from May 2017 to November 2017. [www.nefsc.noaa.gov/psb/surveys/](http://www.nefsc.noaa.gov/psb/surveys/)



**Figure 3:** Sightings of North Atlantic Right Whales in the Gulf of St. Lawrence in November 2017. [www.nefsc.noaa.gov/psb/surveys/](http://www.nefsc.noaa.gov/psb/surveys/)







Vicki Bryanton, Executive Director

# MARKETING BOARD UPDATE

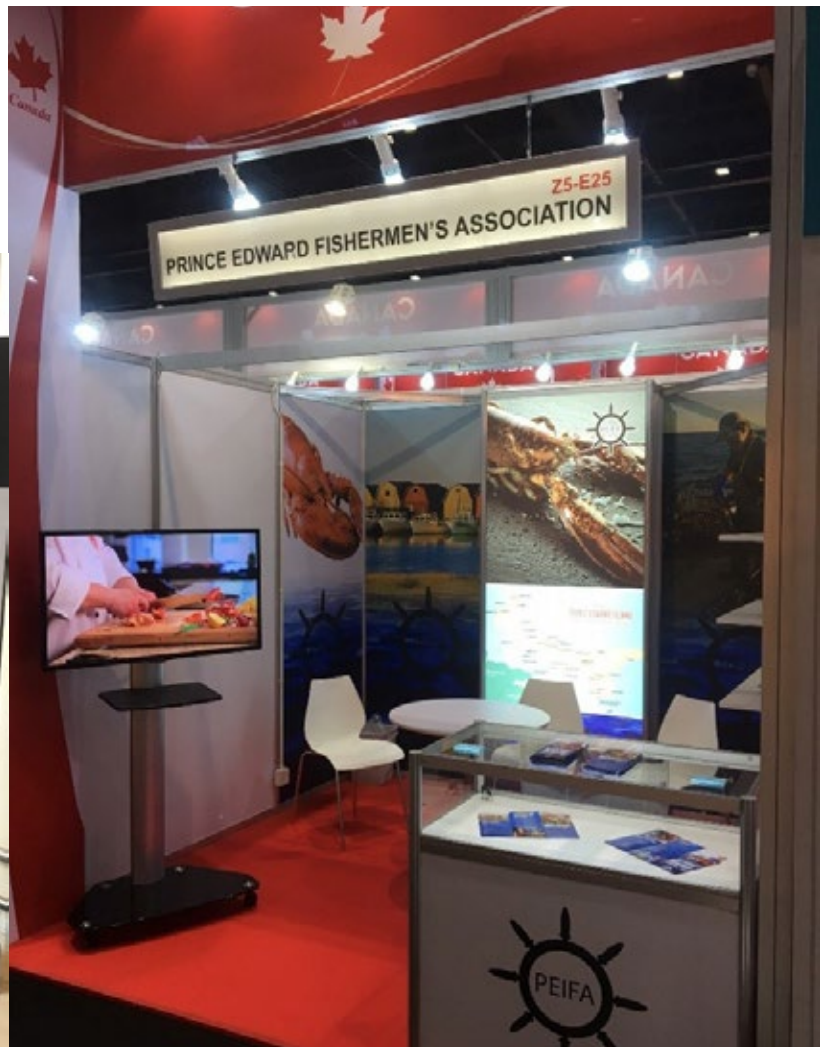
It has been a busy summer on the water and off, and opportunities for marketing our PEI lobster continue to grow.

Locally, with the creation of the PEI Lobster Festival in Souris this year, we gathered a significant amount of coverage and publicity. The participation of Chef Michael Smith helped magnify our exposure, and attendance was good, considering this was the first year for the event. In addition, we were a major sponsor of the Summerside Lobster Carnival, which was also a strong event. A third event we sponsored was Lobster on the Point in Tignish, another well attended event. We also worked to reach visitors to PEI through Welcome PEI, the culinary guide, and airport and cruise terminal messaging.

Internationally, Captain Jamie Gauthier of the Lobster Marketing Board joined representatives from PEIFA to attend the SEAFEX trade show in Dubai, UAE, in September. In this area of the world, the main competition for Canadian lobster is a regional species, harvested in Oman. While the Oman lobster is less expensive, it is generally agreed by retailers and restaurants visited that Canadian lobster is

a superior product. While attendance at the Trade Show was a bit disappointing, the team did meet with representatives from many countries. The lack of distributors in the region was regularly cited as the main impediment to expansion in this market.

Also on the international front, under the new CETA agreement, tariffs on live lobsters and products being imported into the European Union are being eliminated or phased out over the next few years. Lobster and products have historically been subject to tariffs from 8% to 20%, depending on the type of



product. The elimination of these tariffs is expected to provide additional market opportunities across Europe in the near future.

In September, we hired the Island firm Analytic-OR, based in St. Peter's Bay, to manage our lobster marketing efforts and provide administrative and executive support to the Board. With this, we now have a phone, (902) 739-2067, a distinctive email, and a basic web presence at [www.lobsterpei.ca](http://www.lobsterpei.ca).

Vicki Bryanton ([vicki@lobsterpei.ca](mailto:vicki@lobsterpei.ca)) is our new Executive Director. Vicki has over 20 years experience in providing services to charitable organizations, government agencies, and non-profit organizations. She will oversee the efficient operation and administration for the marketing board. Michelle MacDonald ([michelle@lobsterpei.ca](mailto:michelle@lobsterpei.ca)) will be overseeing marketing efforts.

As co-owner of Analytic-OR and AOR Web Solutions, Michelle brings over 20 years experience in strategic communications and marketing, working with non-profits, governments and businesses.

With Analytic-OR now on board, we plan to step up our marketing activities in 2018. Currently, we are working on finalizing our strategic plan, brand strategy and marketing plan. Market research, partnerships and strategic promotions are the core of our approach. As we develop the PEI lobster brand, we will be launching a new online presence with a new website, social media and digital advertising in 2018. Plans for local promotions are in the works, and additional marketing materials are under development.

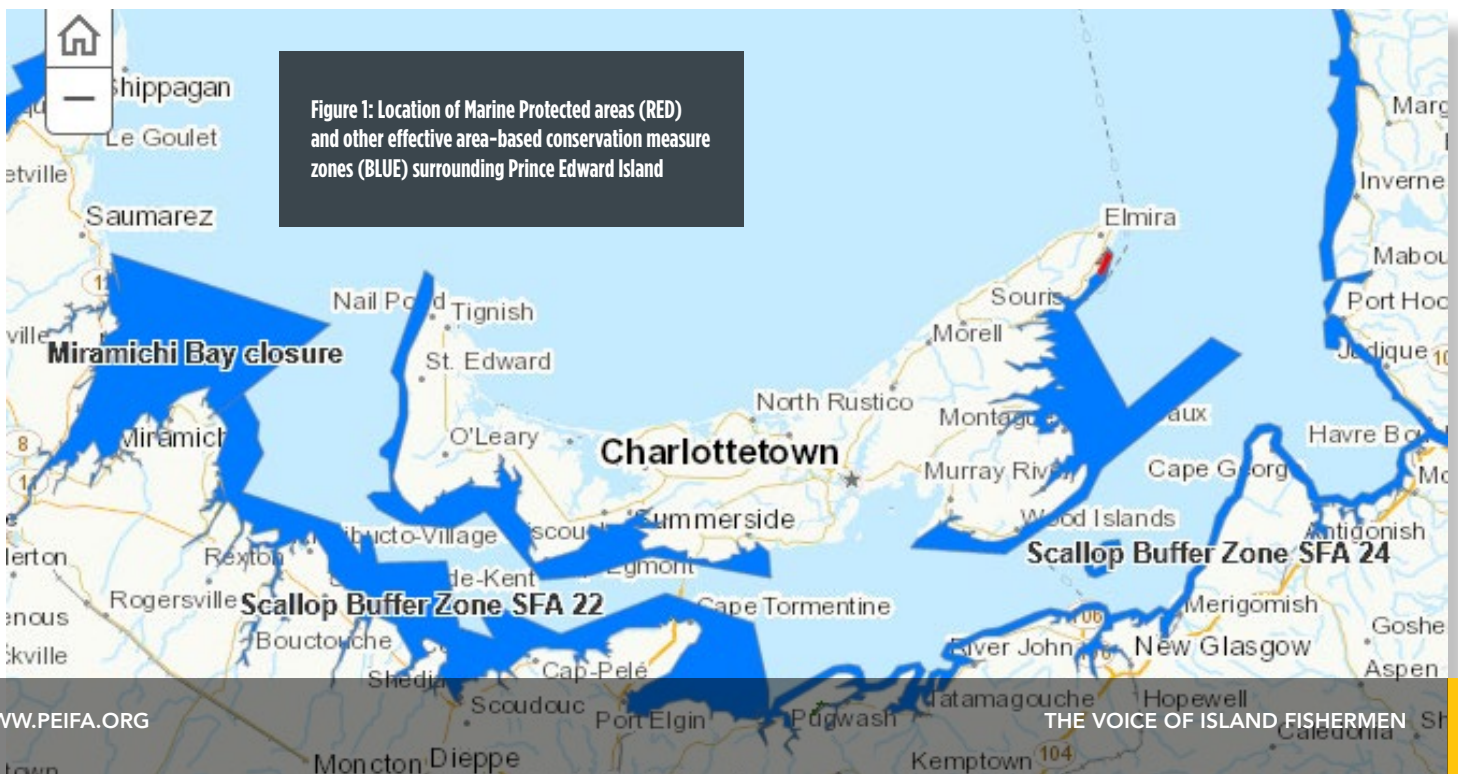
## MARINE PROTECTED AREAS (MPA):

In 2010 Canada agreed to a marine conservation target under the United Nations Convention on Biological Diversity. The agreement was that 10% of coastal and marine areas in Canada would be protected by the year 2020. These areas would be of particular importance for biodiversity and ecosystem services. To break it down a little more, the plan was made to protect 5% by 2017 and an additional 5% by 2020. Coastal waters of Canada were broken down into bioregions, Prince Edward Island is a part of the Gulf of St. Lawrence Bio-region.

On October 28, 2017, the Honourable Dominic LeBlanc, Minister of Fisheries, Oceans and the Canadian Coast Guard and the Honourable Catherine McKenna, Minister of Environment and Climate Change, announced completion of Canada's interim target of 5% protection of marine and coastal areas. Through this achievement, more than 300,000 square kilometers of Canada's three oceans are protected through the establishment of marine protected areas and marine refuges.

*"Other effective area-based conservation measures"* are another way we're taking concrete steps to protect our oceans. They provide marine refuges to fish, mammals, and their habitats. The scallop buffer zones in place surrounding PEI are included in the 5% protected areas as other effective area-based conservation measures.

Canada agreed to protect 10% of its coastal and marine areas by 2020. Consultations are expected to start in December to review next steps for determining locations for the next 5% coverage.





# LOCAL PRESIDENT'S REPORTS



## JAMIE GAUTHIER

President of North Shore Fishermen's Association

As the 2017 season winds down, I believe all fishers were happy with the lobster shore price through the spring, but questions remain concerning the fall season. Throughout the coming weeks and months, the lobster marketing board will work to help keep the

demand up, and through those efforts we hope the shore price for all Island fishers remains strong in the years to come. Thank you to the members and executive, as well as all species representatives of the NSFA for your continuing support. I feel that we are moving in the right direction, but there will always be room for improvement. Please feel free to contact myself, the executive or any of your species representatives at any time with ideas, concerns or comments.

Merry Christmas and a Happy New Year to all!



## PATRICK EASTMAN

President of Eastern Kings Fishermen's Association

The 2017 fishing season is now wrapping up with just a few mackerel and Scallop fishers left out there on the water. 2017 was a banner year for some fisheries but others continue to have their ongoing challenges, as well some new issues thrown into the mix. Be assured that the board, the staff and various locals are working hard to make sure these issues have as little impact as possible on the membership going forward. I would like to thank the staff and the members who volunteer their time on various advisories, committees and events that are put on by the Association. I would like to urge all fishers not currently involved at some level with the Association to take the time to be part of developing the future of their fishery through the Association. Fresh ideas and new faces are always welcome and it may be

very eye opening for some as to the amount of work that goes on behind the scenes so that you get to go fishing.

Eastern Kings will be holding their AGM in early January and we are always looking for people to sit on various committees. That doesn't mean if you come to a meeting that you will have to take a job. It means that you will get to have a voice and it helps those representing you do their job better. As part of the younger generation I would like to see more young fishers get involved. After all it is you and your family's future that is at stake. The value of core enterprises are at an all-time high which means better retirement for the older guys looking at getting out and more "on the line" for the young guys getting into the fishery. Let's all work together to make sure the industry continues in the right direction.

Happy Holidays, Patrick Eastman



## FRANCIS MORRISSEY

President of Western Gulf Fishermen's Association

As the year comes to a close, we the board of the Western Gulf Fishermen's Association would like to thank all the advisory board members and the Prince Edward Island Fishermen's Association board and staff for their support in 2017.

We are very thankful that so far we had no accidents at sea; we were blessed with good catches in all species and good prices. I know some days we may complain about the safety equipment that Transport Canada requires us to install, but every day I see four young fishers from my hometown that would not be with us if not for having an EPIRB on their boat.

Wishing everyone a happy holiday season, please don't forget to help a child in need this Christmas.

Sincerely, Francis





## CHUCK WHITE

### President of Southern Kings & Queens Fishermen's Association

I hope this newsletter finds everyone healthy and happy. It has been a busy summer and fall again this year, some things never change. It's no secret, we have had a lot of issues with the North Atlantic right whales causing changes to almost all of the fisheries in one way or another from crab areas being closed or partitioned off to changes in soak times for gear and discussions on what we have to do in the future to co-habitat with these animals in the Gulf. I expect the whale issue will take up a lot of time in meetings this winter as it warrants a lot of attention. This year's lobster larva collector project had the best young of the year settlement ever at 20 baby lobsters. A motion was brought to the September 26A lobster advisory meeting to explore the opinion of our fishers on a carapace increase in our area. All lobster fishers would have received a letter and return

envelope on the question. Thanks to all who took the time to return the questionnaire.

The 16 G herring fishery was considered by most as a failure with only 11-12% of our quota being caught. An annual meeting to review herring will be held shortly before or after the New Year.

Mackerel is still on going at this moment and DFO is keeping a close eye on the quota. The quota is set at 10000 ton of which approximately 9100 ton has been landed. There is a mackerel rebuilding group meeting in December in which the PEIFA will attend.

The Halibut fishery has been completed, an extension allowed us to nearly attain our total allowable catch. I believe, the tuna fishery is almost complete with only a few fish remaining to be caught.

All of these species mentioned and more will be looked at and management plans will be set forward for 2018. The SKQFA annual meeting is set for December 18th at 1pm at the Montague Curling Club. Storm date December 19th. Wishing everyone a safe and happy holiday season!



## MALCOLM FERGUSON

### President of Central Northumberland Strait Fisherman's Association

At the time of writing this report we are planning for our Annual General Meeting for CNSFA which is to take place December 7th at 2pm at

the Holiday Inn Express in Charlottetown. On behalf of the CNSFA I'd like to wish all fishers and their families a Merry Christmas and happy New Year!



## LEE KNOX

### President of Prince County Fishermen's Association

First I would like to thank the PEIFA office staff for keeping on top of all the changes in our fisheries. We may see some changes in our fishery in trying to help protect the North Atlantic right whale. We are working with DFO now to look at what changes could help.

Mackerel landings have declined this year. There is a working group set up across the Gulf to see what we can do to get the mackerel to rebound back to a healthy fishery.

All scallop license holders will be receiving a cheque hopefully sometime in January 2018 for the closure of the spring scallop fishery in 2017 when Maritime Electric laid the cable. The fall season was good as far as landings go with landings on par

or slightly up. The North had seen a slight decline in catches while the South saw an increase. The price was \$1-\$1.50 per pound lower than it should have been, this was shown when the Bay of Fundy fishery opened a week after our fishery closed in which processors in New Brunswick began processing the Bay of Fundy lobsters at \$6.50 per pound shore price. At the time of writing this report, fishers are still waiting for price adjustments from buyers to match New Brunswick fishers at \$4.60 a pound for canners and \$5.10 a pound for markets. I hope this price adjustment will be paid by the time you read this newsletter. The PCFA Board is still trying to get the MFU to agree with us to have no carapace increase for 2018 and to hold off until 2019.

The PCFA annual general meeting is scheduled for Monday, January 8th and the storm date is January 9th at O'Leary Legion at 9AM. All PCFA members urged to attend. Rock crab by-catch during lobster season to be one of the topics, another topic to be discussed is the opening up of the line between North and South boats.

On behalf of the PCFA Board, I'd like to wish fishers a Merry Christmas and Happy New Year! Thank you for your support.

# FESTIVALS AND EVENTS

THE PEI FISHERMEN'S ASSOCIATION WAS BUSY ALL SUMMER PROMOTING THE ISLAND LOBSTER LIFE THROUGH DIFFERENT FESTIVALS AND EVENTS.

## 2017 PEI Lobster Festival:

The PEIFA was the title sponsor for this 1st Annual event held in Souris on June 25th, 2017. It was an amazing celebration of Prince Edward Island lobster, the fishery itself and everything surrounding it. Hosted by none other than Chef Michael Smith. One of Canada's best-known chefs, who chooses to spend his summertime in PEI and is also the owner of Inn at Fortune Bay.

The day consisted of numerous lobster themed events:

- PEI Lobster roll challenge
- Interactive lobster display tank opens with "touch a lobster".
- Lobster trap building demonstrations with the "Bearded Skipper" Norman Peters and local trap builder Joe MacPhee.
- Super cork contest (pull buoy, haul traps, pick and grade lobster, re-bait and set).
- How to cook a lobster demo with Chef Michael Smith
- Lobster eating competition.
- Outdoor reception with Chef Michael Smith featuring PEI lobster tacos, local oysters.
- Lobster supper finale hosted by Chef Michael. Supper includes lobster chowder, freshly cooked lobster supper and dessert
- Concert finale featuring popular musical duo Johnny Ross & Peggy Clinton.

Chef Michael Smith giving a lobster cooking and cracking demo.

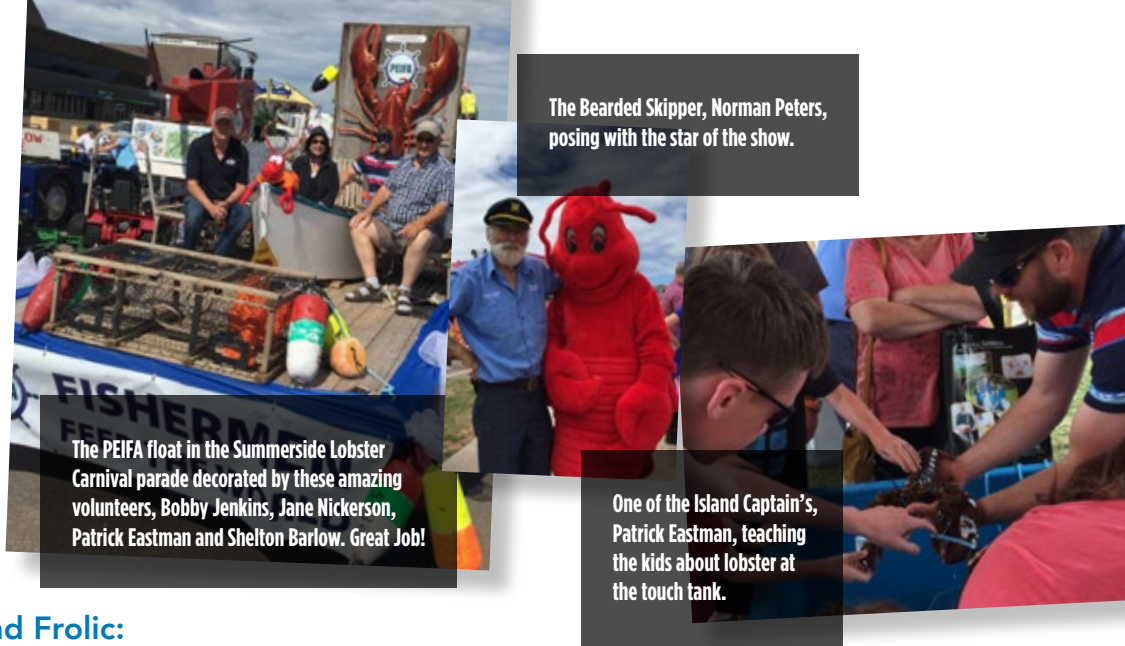
Super Cork Contest

Premier McLaughlin and PEIFA President Bobby Jenkins judging the lobster roll challenge.



## Summerside Lobster Carnival:

We also sponsored the Summerside Lobster Carnival held July 12th-14th, 2017. "The Summerside Lobster Carnival celebrates three of Prince Edward Island's passions: lobster, harness racing and good entertainment." The FA was happy to be a part of it and provide a lobster touch tank as well as include a float in the parade.



The Bearded Skipper, Norman Peters, posing with the star of the show.

The PEIFA float in the Summerside Lobster Carnival parade decorated by these amazing volunteers, Bobby Jenkins, Jane Nickerson, Patrick Eastman and Shelton Barlow. Great Job!

One of the Island Captain's, Patrick Eastman, teaching the kids about lobster at the touch tank.

## Shellfish Festival & Feast and Frolic:

Feast & Frolic is the opening feast for the PEI International Shellfish Festival and was presented by the PEI Fishermen's Association. This was a fun filled event celebrating island shellfish and hosted by celebrity chef Chuck Hughes. Our President, Bobby Jenkins, took part in the cutting of the mussel sock to signify the start of the festival, as well talked about the PEI lobster industry and what it means to our island. The PEIFA also hosted a lobster touch tank during the frolic portion of the evening.

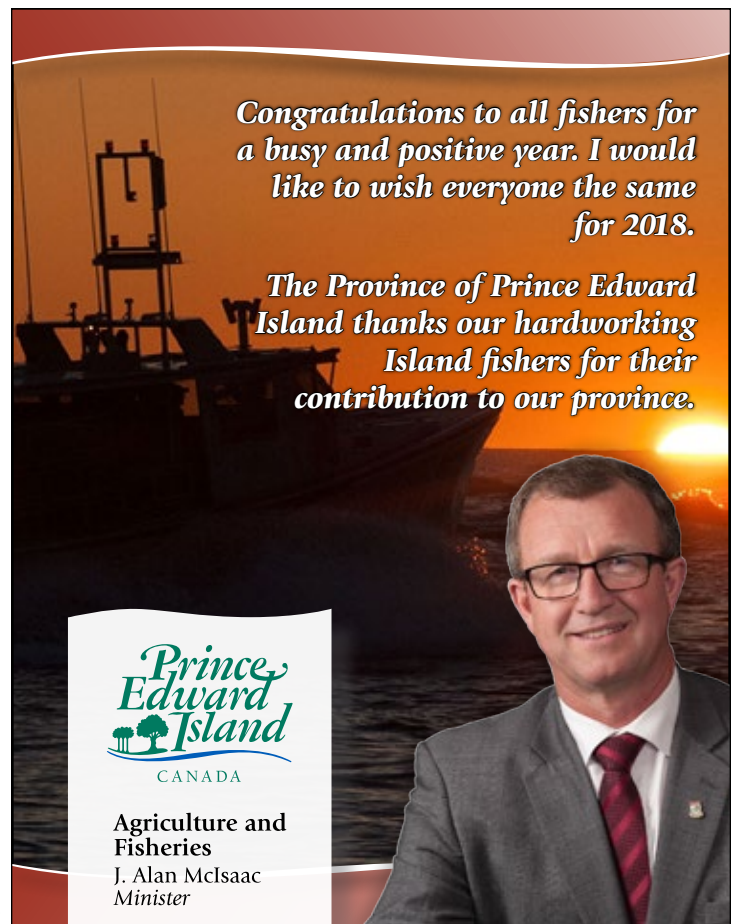
Throughout the remainder of the weekend the PEIFA hosted a booth onsite. The Bearded Skipper (Norman Peters) showed how typical lobster traps are built while explaining the lobster industry to tourists taking in the event. We also hosted a draw at the booth for 2 autographed Lynn Crawford cookbooks!



Norman Peters (aka The Bearded Skipper) representing the PEIFA at the booth during the International Shellfish Festival.



PEIFA President Bobby Jenkins joins in the opening ceremony for the International Shellfish Festival with the cutting of the mussel sock during Feast and Frolic.





## Lobster Party on the Beach:

This year we had Celebrity Chef Mark McEwan and his crew take part in the event and it was a huge success! As in the past, Lobster Party on the Beach 2017 was held on the Cedar Dunes Provincial Park beach. The weather was beautiful and although we had a welcome tent we were able to have our refreshments and oysters outside right on the beach.

The menu was created by Chef Mark and his staff and exhibited some very creative dishes containing lobster which included lobster spoons and Korean Lobster rolls.

View of the tents for Lobster Party on the Beach on the morning of the event.

Chef Mark welcoming everyone to the event



Salad prep in progress by Chef Mark and his team.



## World's Longest Lobster Roll:

SUCCESS!!!! At 203 ft. The PEI Fishermen's Association succeeded in beating the current record held by Shediac. This took 2 teams all night to complete. Baking the bread started at about 1am and was finished at about 11am the next day. The bread was unveiled during the International Shellfish Festival, filled by the crowd and measured right there with the crowd cheering! This takes numerous volunteers and donations to complete. This year special thanks go out to Buns and Things Bakery for donating ALL the dough needed to accomplish this feat!


Chef Lynn Crawford, Premier McLaughlin, PEIFA President Bobby Jenkins and Liam Dolan announcing the results of the Lobster Roll.



Photo from Nicole Williams, CBC. Tourists at the event helping to fill the lobster roll.

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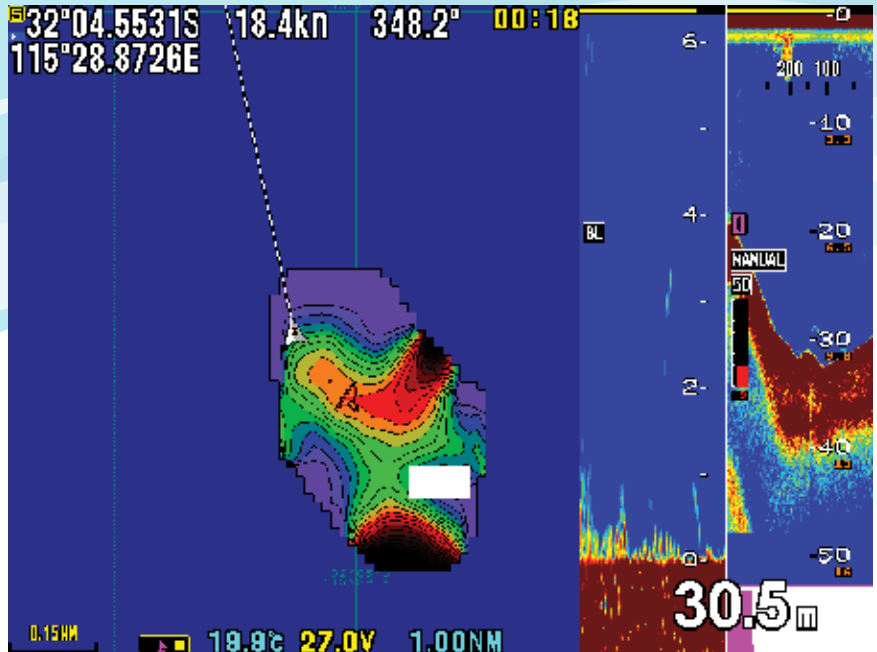
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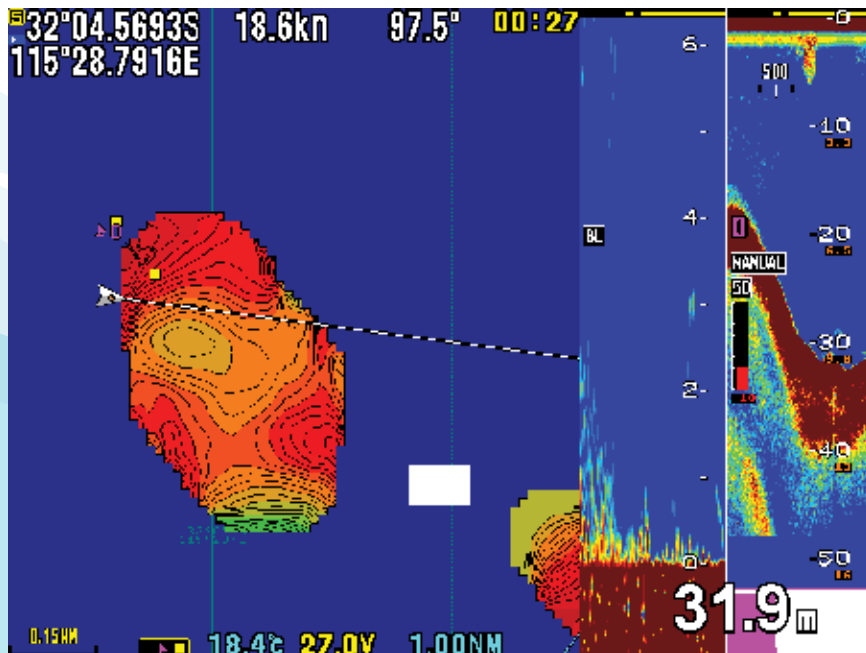
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## ANALYZING BLUEFIN TUNA OTOLITHS

Ken Drake, Chair of the PEIFA Tuna Advisory Committee, holding bluefin tuna otoliths from commercially landed tuna on PEI. These inner eardrums are used to age the fish and determine where they were born (Eastern or Western Atlantic). Samples were collected from 196 tuna on PEI this year and will be analyzed over the winter in a laboratory in St. Andrew's, NB.

## NORTHERN PULP

Northern Pulp is a pulp and paper mill located in Pictou, Nova Scotia. Recently there was new legislation passed in NS, the Boat Harbour Act, stating that the current waste water treatment facility will be shut down in 2020. This means Boat Harbour can not longer be used to treat the effluent being released from the mill. As a result, the mill will need a new waste water treatment facility ready to go by 2020 if it plans to continue running.

At this point the official proposal for the new facility has not been submitted by Northern Pulp to the Province of NS yet, but the mill has released that the new facility will include a pipe into the Northumberland Strait to release the effluent.

The PEIFA is currently attending information and formal meetings while working on securing data about how this will affect the health of the ecosystem in the Strait.

For more information on this file please contact the PEIFA office: 902-566-4050.

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